

The world's largest conference  
and exhibition on the topic

# 8<sup>th</sup> BIOCOMPOSITES CONFERENCE COLOGNE

www.biocompositesc.com



14 –15 NOVEMBER 2019, MATERNUSHAUS, COLOGNE, GERMANY

## Find the real alternative to plastics

Dear Sir or Madam,

**You are invited to join nova as a sponsor of the well established 8th Biocomposites Conference Cologne!**

### Sponsoring Opportunities

8th Biocomposites Conference Cologne

14 – 15 November 2019, Maternushaus, Germany

<http://biocompositesc.com>

**++ Biocomposites - the sustainable Alternative to Plastics – Market Opportunities for Biocomposites in Construction, Automotive and Consumer goods as well as in Rigid Packaging – Latest Development in Technology and Strategic Market Positioning – Biocomposite Award Session – Trends in Biocomposite Granulates for Injection Moulding, Extrusion and 3D Printing ++**

Biocomposites are experiencing a significant increase in market demand. Consumers and industrial customers ask for materials and products with a low environmental impact, reduced carbon footprint and a low share of fossil-based plastics. This development unavoidably entails a higher use of wood and natural-fibres in combination with conventional or bio-based polymers. The biocomposite markets continue to grow, both in established markets like construction and automotive as well as in the more recently entered markets of consumer goods and packaging. New players create opportunities for innovative applications of biocomposites in these fields.

### Top-class participants from the following industrial sectors will be present at the conference:

Corporates ++ Chemical, plastics and composite industry, agricultural and wood related industries ++ Raw material suppliers ++ Service suppliers ++ Trade and import houses ++ Engineering ++ Press ++ Machinery suppliers ++ Additive suppliers ++ Associations ++ Research & Development/Universities ++ Processors and converters ++ Consulting ++ Policy makers ++ Toys, Furniture, Construction and Automotive ++

The "8th Biocomposites Conference Cologne" is the world's largest conference and exhibition on the topic. This conference offers the unique opportunity to gain a comprehensive overview of the world of biocomposites. We offer you a possibility to position your company in this high innovative business environment.

**More than 300 participants from all over the world and 25 exhibitors are expected to benefit from the new wave of interest in alternatives to plastics.**

**We are looking forward to a successful conference with you!**



**Managing Director**

**Michael Carus**

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[michael.carus@nova-institut.de](mailto:michael.carus@nova-institut.de)



**Sponsoring and programme**

**Dr. Asta Partanen**

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If one or several options are interesting for you, please tick the relevant boxes and return the sheet to us. You are welcome to contact Dr. Asta Partanen. All prices are excl. 19% VAT.

Company name: \_\_\_\_\_

	AWARD SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR	„Menu„ package	“Gala Dinner Buffet” package
Availability	<b>SOLD OUT</b> Only one	Two	Three	Several	Day 1 & 2	Only one
Visibility in marketing	• Press releases • Online marketing • At the conference	• Press releases • Online marketing • At the conference	• Press releases • Online marketing • At the conference	• Press releases • Online marketing • At the conference	At the conference	At the conference
Roll-up banner	On stage & exclusively at award session	On stage	Conference hall	–	At buffet	At buffet
Pages for company profile in journal online and print**	2 Pages	1 Page	1/2 Page	1/4 Page	–	–
Free entrance tickets à 895 €					–	–
Free exhibition booth à 600 € (6 square meters)	Included	Included	Included	Included	Included	Included
40% reduced entrance for your customers	10	10	7	5	–	–
Company presentation	Slide Display or film	Slide Display or film	–	–	Table cards	Table cards
Company leaflets	Media table	Media table	Media table	Media table	At buffet	At buffet
Price in EURO	6,000 €	5,200 €	3,500 €	2,900 €	1,600 €	2,000 €
Calculatory sponsoring costs*	715 €	915 €	610 €	210 €	–	–
Your choice	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

\* Note: The calculatory sponsoring costs are very attractive, providing an excellent cost benefit ratio. The total costs are set off by the services listed in the table e.g. free entrance tickets, exhibition booth and page(s) in the conference journal, resulting in much lower “net sponsoring costs”.

\*\* You are also welcome to book an (additional) advertisement in the conference journal:

1 page DIN A 4: 1,000 €     ½ page: 500 €     ¼ page: 300 €

Street or POB: \_\_\_\_\_

Postal code, city: \_\_\_\_\_

Contact person: \_\_\_\_\_

Email address: \_\_\_\_\_ Phone: \_\_\_\_\_

Date

Company stamp and signature

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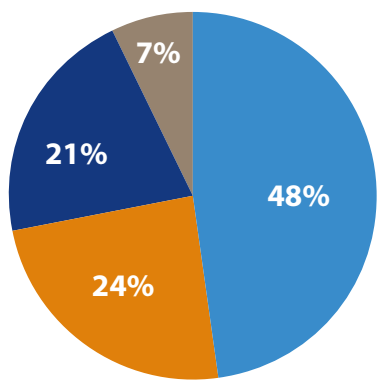


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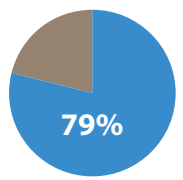
230 participants from 25 countries and 25 exhibitors at the conference 2017

### Attendees of the Conference 2017

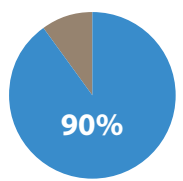


- SME & Startup
- Larger companies
- Academia
- Others

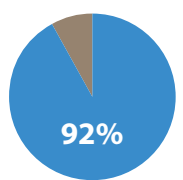
### Our Conference – a Guarantee for Satisfied Customers



**Networking Success**  
Good & Very Good



**Venue Satisfaction**  
Good & Very Good



**Overall Satisfaction**  
Good & Very Good

### Networks of nova-Institute

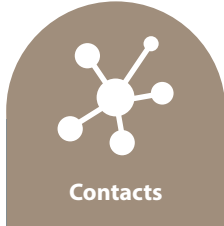


160,000

**Bio-based News**  
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**International Directory for Bio-based Businesses**  
[bio-based.eu/iBIB](http://bio-based.eu/iBIB)  
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**LinkedIn**

2,000

**XING**

4,000



60,000

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