Dear Sir or Madam,

You are invited to join nova as a sponsor of the well established 8th Biocomposites Conference Cologne!

**Sponsoring Opportunities**
8th Biocomposites Conference Cologne  
14 – 15 November 2019, Maternushaus, Germany  
http://biocompositescc.com

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++ Biocomposites - the sustainable Alternative to Plastics – Market Opportunities for Biocomposites in Construction, Automotive and Consumer goods as well as in Rigid Packaging – Latest Development in Technology and Strategic Market Positioning – Biocomposite Award Session – Trends in Biocomposite Granulates for Injection Moulding, Extrusion and 3D Printing ++

Biocomposites are experiencing a significant increase in market demand. Consumers and industrial customers ask for materials and products with a low environmental impact, reduced carbon footprint and a low share of fossil-based plastics. This development unavoidably entails a higher use of wood and natural-fibres in combination with conventional or bio-based polymers. The biocomposite markets continue to grow, both in established markets like construction and automotive as well as in the more recently entered markets of consumer goods and packaging. New players create opportunities for innovative applications of biocomposites in these fields.

**Top-class participants from the following industrial sectors will be present at the conference:**
Corporates ++ Chemical, plastics and composite industry, agricultural and wood related industries ++ Raw material suppliers ++ Service suppliers ++ Trade and import houses ++ Engineering ++ Press ++ Machinery suppliers ++ Additive suppliers ++ Associations ++ Research & Development/Universities ++ Processors and converters ++ Consulting ++ Policy makers ++ Toys, Furniture, Construction and Automotive ++

The “8th Biocomposites Conference Cologne” is the world’s largest conference and exhibition on the topic. This conference offers the unique opportunity to gain a comprehensive overview of the world of biocomposites. We offer you a possibility to position your company in this high innovative business environment.

**More than 300 participants from all over the world and 25 exhibitors are expected to benefit from the new wave of interest in alternatives to plastics.**

We are looking forward to a successful conference with you!
The world’s largest conference and exhibition on the topic

Find the real alternative to plastics

Company name: __________________________

<table>
<thead>
<tr>
<th>Availability</th>
<th>AWARD SPONSOR</th>
<th>GOLD SPONSOR</th>
<th>SILVER SPONSOR</th>
<th>BRONZE SPONSOR</th>
<th>„Menu“ package</th>
<th>“Gala Dinner Buffet” package</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Only one</td>
<td>Two</td>
<td>Three</td>
<td>Several</td>
<td>Day 1 &amp; 2</td>
<td>Only one</td>
</tr>
<tr>
<td>Visibility in marketing</td>
<td>- Press releases - Online marketing - At the conference</td>
<td>- Press releases - Online marketing - At the conference</td>
<td>- Press releases - Online marketing - At the conference</td>
<td>- Press releases - Online marketing - At the conference</td>
<td>At the conference</td>
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<tr>
<td>Roll-up banner</td>
<td>On stage &amp; exclusively at award session</td>
<td>On stage</td>
<td>Conference hall</td>
<td>-</td>
<td>At buffet</td>
<td>At buffet</td>
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<tr>
<td>Pages for company profile in journal online and print**</td>
<td>2 Pages</td>
<td>1 Page</td>
<td>1/2 Page</td>
<td>1/4 Page</td>
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<tr>
<td>Free entrance tickets à 895 €</td>
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<tr>
<td>Free exhibition booth à 600 € (6 square meters)</td>
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<td>40% reduced entrance for your customers</td>
<td>10</td>
<td>10</td>
<td>7</td>
<td>5</td>
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<tr>
<td>Company presentation</td>
<td>Slide Display or film</td>
<td>Slide Display or film</td>
<td>-</td>
<td>-</td>
<td>Table cards</td>
<td>Table cards</td>
</tr>
<tr>
<td>Company leaflets</td>
<td>Media table</td>
<td>Media table</td>
<td>Media table</td>
<td>Media table</td>
<td>At buffet</td>
<td>At buffet</td>
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<tr>
<td>Price in EURO</td>
<td>6,000 €</td>
<td>5,200 €</td>
<td>3,300 €</td>
<td>2,900 €</td>
<td>1,600 €</td>
<td>2,000 €</td>
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<tr>
<td>Calculatory sponsoring costs*</td>
<td>715 €</td>
<td>915 €</td>
<td>610 €</td>
<td>210 €</td>
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<tr>
<td>Your choice</td>
<td></td>
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* Note: The calculatory sponsoring costs are very attractive, providing an excellent cost benefit ratio. The total costs are set off by the services listed in the table e.g. free entrance tickets, exhibition booth and page(s) in the conference journal, resulting in much lower “net sponsoring costs”.

** You are also welcome to book an (additional) advertisement in the conference journal:

- 1 page DIN A 4: 1,000 €
- 1/2 page: 500 €
- 1/4 page: 300 €

Street or POB: __________________________
Postal code, city: __________________________
Contact person: __________________________
Email address: __________________________ Phone: __________________________

Date: __________________________ Company stamp and signature
230 participants from 25 countries and 25 exhibitors at the conference 2017

Attendees of the Conference 2017

- SME & Startup: 7%
- Larger companies: 21%
- Academia: 24%
- Others: 48%

Our Conference – a Guarantee for Satisfied Customers

- Networking Success: Good & Very Good 79%
- Venue Satisfaction: Good & Very Good 90%
- Overall Satisfaction: Good & Very Good 92%

Networking Success
- Good: 21%
- Very Good: 48%
- Excellent: 24%
- Poor: 7%

Venue Satisfaction
- Good: 21%
- Very Good: 48%
- Excellent: 24%
- Poor: 7%

Overall Satisfaction
- Good: 7%
- Very Good: 92%
- Excellent: 92%

Networks of nova-Institute

- Bio-based News
  - news.bio-based.eu
  - Visitors per Month: 160,000
- International Directory for Bio-based Businesses
  - bio-based.eu/iBIB
  - Downloads per Year: 50,000

Business Networks
- LinkedIn
  - Contacts: 9,500
- XING
  - Contacts: 2,000
- Twitter
  - Contacts: 4,000
- Mailing list with 17 topics to choose from
  - Industry Contacts: 60,000

Find the real alternative to plastics

Keep up to date …